



**California  
Placement  
Association**

*LEAD TO INSPIRE*

## **NORTHERN REGIONAL WORKSHOP**



# *Agenda*

- 8:30-9am Check In- Light Continental Breakfast
- 9:00-9:45 Ice Breaker
- 9:45-10:45 Marketing Job Developer Services
- 10:45-11:45 Trends in Resumes
- 12:00-12:45 Lunch (included)
- 12:45-1:45 Importance of Networking for Students
- Break
- 2:00-2:45 Round Table Discussion
- Break
- 2:50-3:50 The Importance of Mentoring and Coaching
- 3:50-4:30 Closing Session

**California State University, Fresno**  
Vintage Room, University Center

**NOV**

**8<sup>th</sup>**

**2023**