



CALIFORNIA PLACEMENT ASSOCIATION
A Coalition of Employment Professionals in Business, Education, & Government

Presents the Central Regional Workshop

“Vision for Success”

Practical Career Action-Planning Strategies

WHEN: Thursday, November 21, 2019

WHERE: Antelope Valley College
 3041 West Avenue K
 Lancaster, CA 93536

TIME: 8:00 am - 4:00 pm

TO REGISTER VISIT

<https://2019cpacentral.eventbrite.com>

\$35 CPA Members

\$60 Non-Members

WORKSHOP AGENDA

- 8:00 a.m. - 8:45 a.m.** Registration, Networking, Continental Breakfast
- 8:45 a.m. - 9:00 a.m.** Welcome - Rosalinda Rivas, President, CPA/Introductions/Door Prize
- 9:00 a.m. - 9:50 a.m.** “Personal Branding”
Arleana Waller, Founder, ShePower Academy
- 9:55 a.m. - 10:30 a.m.** “Apprenticeship Trends”
Cathy Hart, Dean, Antelope Valley College, Palmdale Center
- 11:00 a.m. - 12:00 p.m.** “RISE Up! Staying Inspired to Motivate Others”
Vendon Smith and Joanna Mitchell
 Career Development Program Specialists, LA County Office of Education
- 12:00 p.m. - 12:45 p.m.** Lunch (Provided)/Door Prizes/ Announcements
- 12:45 p.m. - 1:00 p.m.** “Zumba” with Cindy Peacock
- 1:00 p.m. - 2:00 p.m.** “Networking & Building Rapport”
Ken Mitchell, Realtor, Keller Williams
- 2:00 p.m. - 2:40 p.m.** “Inspirational Stories: Roundtable Discussion”
John Silver, Speaker & Trainer, President PIHRA Foundation
- 3:00 p.m. - 4:00 p.m.** Employer Panel – “Employment Tips from the Pros”
Moderator: Jackie Kennedy Harris, Talent Acquisitions, Enterprise Rent-A-Car
- 4:00 p.m.** Wrap-up/Evaluation/Door Prize

WHO SHOULD ATTEND THIS PROFESSIONAL DEVELOPMENT WORKSHOP?

Job Developers, Job Placement Specialists, Career Center Staff, Career Placement Specialists, Employment Assistance Professionals, Workforce Development, Staffing Agency Representatives, Talent Acquisition Professionals, Employment Specialists, Job & Career Coaches/Consultants, Human Resource Professionals

WORKSHOP QUESTIONS?

Schedule subject to change

Kimberly Carlson: Carlson_Kimberly@laco.edu <https://2019cpacentral.eventbrite.com>