



CALIFORNIA PLACEMENT ASSOCIATION
A Coalition of Employment Professionals in Business, Education, & Government

Presents the Northern Regional Workshop

“Breaking Down Barriers: Bringing Awareness and Resources For A Better Tomorrow!”



Training for professionals who help others gain employment

WHEN: Friday, October 25, 2019
WHERE: Merced Business Resource Center
 630 W 19th St,
 Merced, CA 95340
TIME: 8:00 am - 4:00 pm

TO REGISTER VISIT
<https://calplacement.org/northern-regional-workshop>
 \$35 Members / \$60 Non-Members

WORKSHOP AGENDA

- 8:00 a.m. - 8:45 a.m. Registration, Networking, Continental Breakfast
- 8:45 a.m. - 9:00 a.m. Welcome/Introductions/Door Prize
- 9:00 a.m. - 10:15 a.m. *“Supporting Career Readiness with CalCRN Resources”*
John Merris-Coots, California Career Resource Network
California Department of Education
- 10:30 a.m. - 11:45 a.m. *“Community College Resources for Students with Disabilities and Military Veterans”*
Jose Serena, Director, Disabled Student Programs and Support Services,
Merced College, Merced
- 11:45 a.m. - 12:45 p.m. Lunch (Provided)/Door Prizes/ Announcements
- 1:00 p.m. - 2:15 p.m. *“CTE: Not Your Mama’s Vocational Education”*
Mary Whited, Coordinator, Regional Occupational Program
& Career Technical Education, Merced County Office of Education
- 2:30 p.m. - 3:45 p.m. **Employer Panel – “Tips from the Pros: How to help your clients get the leg up”**
Moderator: Greg Friedman and Luis Sobrevilla, Merced County Office of Education
- 3:45 p.m. - 4:00 p.m. Wrap-up/Closing Remarks/Announcements/Evaluation/Door Prize



WHO SHOULD ATTEND THIS PROFESSIONAL DEVELOPMENT WORKSHOP?

Job Developers, Job Placement Specialists, Career Center Staff, Career Placement Specialists, Employment Assistance Professionals, Workforce Development, Staffing Agency Representatives, Talent Acquisition Professionals, Employment Specialists, Job & Career Coaches/Consultants, Human Resource Professionals

WORKSHOP QUESTIONS

Greg Friedman – (209) 386-6030 gfriedman@mcoe.org
REGISTRATION / MEMBERSHIP QUESTIONS
 Rosa Asencio – (909) 274 – 4510 rasencio@mtsac.edu
<https://calplacement.org/northern-regional-workshop>