



**CALIFORNIA PLACEMENT ASSOCIATION**  
*A Coalition of Employment Professionals in Business, Education, & Government*

**Presents the Northern Regional Workshop**

**“Breaking Down Barriers: Bringing Awareness and Resources For A Better Tomorrow!”**



*Training for professionals who help others gain employment*

**WHEN:** Friday, October 25, 2019  
**WHERE:** Merced Business Resource Center  
 630 W 19th St,  
 Merced, CA 95340  
**TIME:** 8:00 am - 4:00 pm

**TO REGISTER VISIT**  
<https://calplacement.org/northern-regional-workshop>  
 \$35 Members / \$60 Non-Members

**WORKSHOP AGENDA**

- 8:00 a.m. - 8:45 a.m. Registration, Networking, Continental Breakfast
- 8:45 a.m. - 9:00 a.m. Welcome/Introductions/Door Prize
- 9:00 a.m. - 10:15 a.m. *“Supporting Career Readiness with CalCRN Resources”*  
*John Merris-Coots, California Career Resource Network*  
*California Department of Education*
- 10:30 a.m. - 11:45 a.m. *“Community College Resources for Students with Disabilities and Military Veterans”*  
*Jose Serena, Director, Disabled Student Programs and Support Services,*  
*Merced College, Merced*
- 11:45 a.m. - 12:45 p.m. Lunch (Provided)/Door Prizes/ Announcements
- 1:00 p.m. - 2:15 p.m. *“CTE: Not Your Mama’s Vocational Education”*  
*Mary Whited, Coordinator, Regional Occupational Program*  
*& Career Technical Education, Merced County Office of Education*
- 2:30 p.m. - 3:45 p.m. **Employer Panel – “Tips from the Pros: How to help your clients get the leg up”**  
*Moderator: Greg Friedman and Luis Sobrevilla, Merced County Office of Education*
- 3:45 p.m. - 4:00 p.m. Wrap-up/Closing Remarks/Announcements/Evaluation/Door Prize



**WHO SHOULD ATTEND THIS PROFESSIONAL DEVELOPMENT WORKSHOP?**

*Job Developers, Job Placement Specialists, Career Center Staff, Career Placement Specialists, Employment Assistance Professionals, Workforce Development, Staffing Agency Representatives, Talent Acquisition Professionals, Employment Specialists, Job & Career Coaches/Consultants, Human Resource Professionals*

**WORKSHOP QUESTIONS**

Greg Friedman – (209) 386-6030 [gfriedman@mcoe.org](mailto:gfriedman@mcoe.org)  
**REGISTRATION / MEMBERSHIP QUESTIONS**  
 Rosa Asencio – (909) 274 – 4510 [rasencio@mtsac.edu](mailto:rasencio@mtsac.edu)  
<https://calplacement.org/northern-regional-workshop>