



# California Placement Association Conference

February 27, 28 & March 1, 2019

Queen Mary, Long Beach



## Charting a Course: Stronger Workforce & Employment Strategies

### 2019 CPA Conference Agenda At-a-Glance

#### Wednesday, February 27, 2019

1:00 p.m. - 1:15 p.m.	Welcome & Announcements	
1:15 p.m. - 2:30 p.m.	“Discover the Power of LinkedIn”	(Ryan Zervakos)
2:30 p.m. - 2:45 p.m.	Break	
2:45 p.m. - 4:15 p.m.	“Future-Proofed 2020-2025: Artificial Intelligence Economy”	(Dr. Terri Horton)
4:15 p.m. - 5:15 p.m.	“The Hidden Job Market in 2019”	(Anthony Hou)
5:30 p.m. - 7:30 p.m.	<b>President’s Reception! Theme: The Roaring 20’s!</b>	

#### Thursday, February 28, 2019

8:00 a.m. - 9:00 a.m.	Continental Breakfast	
9:00 a.m. - 10:15 a.m.	“Ghosting in the Workforce 3D Model”	(Rosalinda Rivas & Vincent Ruelas)
10:15 a.m. - 10:30 a.m.	Break	
10:30 a.m. - 12:00 p.m.	Employer Panel, “Employment Strategies from the Experts”	
12 p.m. - 1:30 p.m.	Lunch/Door Prizes/50 <sup>th</sup> Anniversary Recognition	
1:30 p.m. - 2:30 p.m.	“Update Trends in Workforce Development in California”	(Tim Aldinger)
2:30 p.m. - 2:45 p.m.	Break	
2:45 p.m. - 3:45 p.m.	<u>Workshop Breakout Sessions:</u>	
	#1 “Creating a Workforce Development Pipeline”	(Gary Beaudette)
	#2 “Dream Catcher: Practical Applications for Suitable Career Path”	(Steve Ward)
	#3 “Resume Writing for the 21st Century”	(Anthony Sharp)
	#4 “Roundtable Discussion-Working with Special Populations”	(Ann Steinberg)
	#5 “Communication Skills to Facilitate Employment Opportunities”	(Ken Mitchell)
	#6 “The Power of Partnerships with Diverse Community”	(Joanna Mitchell, Kim Carlson)
4:00 p.m. - 5:00 p.m.	<u>Workshop Breakout Sessions: Repeated Sessions</u>	
<b>6:15 p.m.</b>	<b>Dinner Groups/Networking - Meet in the Hotel Lobby @ 6:15 p.m.</b>	

#### Friday, March 1, 2019

8:00 a.m. - 9:00 a.m.	Full Breakfast/Door Prizes	
8:00 a.m. - 8:45 a.m.	CPA Business Meeting – All Welcome	
9:00 a.m. - 10:15 a.m.	“Nine Roots of Effective Leadership”	(Paul Butler, New Leaf)
10:15 a.m. - 10:30 a.m.	Break/Door Prizes	
10:30 a.m. - 11:30 a.m.	“Apprenticeships/Internship Panel”	(Charles Henkels, Eric Rood)
11:30 a.m. - 12:30 p.m.	“What Makes You the Right Candidate? Get Distinguished & Stand Out!”	(Sheryl Baez)
12:30 p.m.	Evaluations/GRAND DOOR PRIZE/Adjourn	

\*(schedule subject to change)

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