



**CALIFORNIA PLACEMENT ASSOCIATION**  
*A Coalition of Employment Professionals in Business, Education, & Government*

**Presents the Central Regional Workshop**

**“Brilliant! Ideas for Job Search  
& Keeping the Job!”**



*Training for professionals who help others gain employment*

**WHEN:** Thursday, November 8, 2018  
**WHERE:** Next Step Vocational Services  
201 New Stine Road Suite 300  
Bakersfield, CA 93309  
**TIME:** 8:00 am - 4:00 pm

**TO REGISTER VISIT**

<https://calplacement.org/central-regional-workshop>

\$35 Members / \$60 Non-Members

**WORKSHOP AGENDA**

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|--------------------------------|--|
| <b>8:00 a.m. - 8:45 a.m.</b>   | <b>Registration, Networking, Continental Breakfast</b>   |
| <b>8:45 a.m. - 9:00 a.m.</b>   | <b>Welcome/Introductions/Door Prize</b>  |
| <b>9:00 a.m. - 10:15 a.m.</b>  | <b>“Employee Pitfalls”</b><br><i>Katy C. Raytis, Partner, Belden Blaine Law Office, Bakersfield</i>  |
| <b>10:30 a.m. - 11:45 a.m.</b> | <b>“Linked In: Networking and Job Hunting Tips”</b><br><i>Keri Aaver, Director, Job Placement, Career Services Program Manager College of the Canyons, Santa Clarita</i> |
| <b>11:45 a.m. - 12:45 p.m.</b> | <b>Lunch (Provided) /Door Prizes/ Announcements</b>  |
| <b>1:00 p.m. – 2:15 p.m.</b>   | <b>“Life on Purpose”</b><br><i>Stephen Elcano, Motivational Speaker, Leadership &amp; Personal Development Coach</i>   |
| <b>2:30 p.m. - 3:45 p.m.</b>   | <b>Employer Panel – “Tips from the Pros: Job Seeker Do’s &amp; Don’ts”</b><br><i>Moderator: Jackie Kennedy Harris, Talent Acquisitions Enterprise Rent-A-Car</i>         |
| <b>3:45 p.m. - 4:00 p.m.</b>   | <b>Wrap-up/Closing Remarks/Announcements/Evaluation/Door Prize</b>   |



**WHO SHOULD ATTEND THIS PROFESSIONAL DEVELOPMENT WORKSHOP?**

*Job Developers, Job Placement Specialists, Career Center Staff, Career Placement Specialists, Employment Assistance Professionals, Workforce Development, Staffing Agency Representatives, Talent Acquisition Professionals, Employment Specialists, Job & Career Coaches/Consultants, Human Resource Professionals*

**WORKSHOP QUESTIONS**

Rudy Gutierrez – (661) 395-4385 [rugutier@bakersfieldcollege.edu](mailto:rugutier@bakersfieldcollege.edu)

**REGISTRATION / MEMBERSHIP QUESTIONS**

Wilda Wallace – (661) 722-6606 or [wwallace@avc.edu](mailto:wwallace@avc.edu)

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