



California Placement Association
Professional Development Conference
March 7 - 9, 2018 Crowne Plaza Hotel, Ventura

EMPLOYMENT
 **GPS**



Navigating the road to employment...best practices and innovative ideas

Comprehensive training for professionals in these areas:

Employment Services, College Job Development & Placement, Career Services,
 High School Counselors, Disability Services, Workforce Development, Human Resources.

 **2018 CPA Conference Speakers include:**

“The New Success Rules in Employment”

Arel Moodie www.arelmoodie.com

America’s Top Young Speaker, *Founder: Art of Likability & College Success*
 Arel Moodie was named to Inc. Magazine's "30 Under 30" list as one of the best entrepreneurs
 in the country under 30 joining folks like Mark Zuckerberg. Arel has spoken at the White
 House and President Obama acknowledged Arel for his insights on youth engagement.



“Engaging Employers: Development Strategies for Results”

Lisa Jordan, Human Solutions & Christina Harrington, Vocational Research Institute

Practical tools and strategies for developing employer relationships and connecting qualified job
 seekers, especially those with barriers, to the right employers. www.human-solutions.net



“Helping People Build a Nontraditional Pathway”

Ron Elsdon, Pathfinder, Author & Speaker

A nontraditional career path can be a fulfilling and practical path for
 your clients and meet their individual needs. www.elsdon.com



“Reset Your GPS: Get Your Clients into the Career Fastlane”

Christopher Veal, Chief Daditude Officer, Coach, Tedx Speaker

Learn to tap into your inner strength and self - motivation and tips for passing this
 on to your clients/job seekers to get them into the career fast www.daditudecoach.com

***“I was a Job Developer
 & Other Scary Stories”***

**Miguel Lugo,
 World Famous
 Sit-Down Comic**



Other Conference Topics: Hidden job market, online
 applications, tracking, 21st Century employability
 skills, job search technology, barriers to employment,
 pre-apprenticeships, employer panel, internships,
 work base learning, job interviewing, resumes & more!

CPA Conference Registration Fees:

Member: \$325 Non-member: \$375

\$25 late fee after 2/7/18

Register online: www.calplacement.org

Crowne Plaza, Ventura Registration - click here

**\$159 per night plus taxes & fees
 by February 7, 2018**