



California Placement Association Conference

March 7 - 9, 2018 Crowne Plaza Hotel, Ventura

EMPLOYMENT GPS



Navigating the road to employment...best practices and innovative ideas

2018 CPA Conference Agenda at-a-Glance

Wednesday, March 7, 2018

11:00 a.m. - 5:00 p.m.	Conference Registration Open
1:00 p.m. - 2:15 p.m.	“RESET Your GPS: Getting Your Clients into the Career Fastlane” (<i>Christopher Veal</i>)
2:15 p.m. - 2:30 p.m.	Break
2:30 p.m. - 3:45 p.m.	“Engaging Employers: Strategies that Get Results” (<i>Lisa Jordan & Christina Harrington</i>)
3:45 p.m. - 4:00 p.m.	Stretch Break
4:00 p.m. - 5:15 p.m.	“Work Based Learning: Internships, Cooperative Work Experience” (<i>Haden Springer</i>)
5:30 p.m. - 7:30 p.m.	President’s Reception!

Thursday, March 8, 2018

8:00 a.m. - 5:00 p.m.	Registration Open
8:00 a.m. - 9:00 a.m.	Continental Breakfast
9:00 a.m. - 10:15 a.m.	“The New Success Rules of Employment” (<i>Arel Moodie</i>)
10:15 a.m. - 10:30 a.m.	Break
10:30 a.m. - 11:45 a.m.	Employer Panel: “Roadmap to Employment: The Employer’s Point of View”
11:45 a.m. - 12:30 p.m.	Lunch/Door Prizes
12:30 p.m. - 1:15 p.m.	“I was a Job Developer and Other Scary Stories” (<i>Miguel Lugo</i>)
1:30 p.m. - 2:30 p.m.	“Helping People Build a Non-Traditional Pathway” (<i>Ron Elsdon</i>)
2:30 p.m. - 3:00 p.m.	Break

Workshop Breakout Sessions:

- #1 - “The Hidden Job Market”
- #2 - “Case Management: Simple Strategies to Maximize Your Work Day!”
- #3 - “21st Century Employability Skills”
- #4 - “Making a Resume a One-Way Ticket to a Job Interview”
- #5 - “Pre-Apprenticeships”
- #6 - Job Speaker: Questions and Answers

4:00 p.m. - 5:00 p.m.

Workshop Breakout Sessions:

- #1 - “The Hidden Job Market”
- #2 - “Case Management: Simple Strategies to Maximize Your Work Day!”
- #3 - “21st Century Employability Skills”
- #4 - “Making a Resume a One-Way Ticket to a Job Interview”
- #5 - “Round Table Discussion: Job Development 101”
- #6 - “College Central Network: Questions and Answers”

Dinner Groups/Networking (*Meet in the Hotel Lobby @ 6:15 p.m.*)

Friday, March 9, 2018

8:00 a.m. - 9:00 a.m.	Full Breakfast
8:00 a.m. - 8:45 a.m.	CPA Business Meeting – All Welcome
9:00 a.m. - 10:15 a.m.	“Navigating Employment with Success” (<i>Rosalinda Rivas</i>)
10:15 a.m. - 10:30 a.m.	Break/Door Prizes
10:30 a.m. - 11:45 a.m.	“Backwards Designing the Application through the Job Interview” (<i>Antonio Alarcon</i>)
12:00 p.m. - 12:30 p.m.	Door Prizes/Evaluations/ GRAND DOOR PRIZE /Adjourn

*(schedule subject to change)

www.calplacement.org