



CALIFORNIA PLACEMENT ASSOCIATION

A Coalition of Employment Professionals in Business, Education, and Government
www.calplacement.org

GETTING JOB READY: PREPARING TODAY'S JOB SEEKERS

SOUTHERN REGIONAL WORKSHOP

Friday, October 24, 2014

8:00 a.m. – 3:00 p.m.

Saddleback College

Student Services Center #212, 28000 Marguerite Parkway, Mission Viejo, CA 92692

Phone: (949) 582-4500 Website/Directions: <http://saddleback.edu/maps/>

WORKSHOP AGENDA

8:00 a.m. - 8:45 a.m.	REGISTRATION, NETWORKING & CONTINENTAL BREAKFAST
8:45 a.m. - 9:00 a.m.	WELCOME & INTRODUCTIONS <i>Rosa Asencio, CPA President</i>
9:00 a.m. - 10:15 a.m.	“BARRIERS TO EMPLOYMENT” Steve White, Former District Manager, CA Department of Fair Employment and Housing. <i>“REGARDING DISABILITIES, THE ERRORS THAT EMPLOYERS MAKE” Not Recognizing the Disability, Asking the Wrong Questions, Halting the Interactive Process, Presuming a Risk due to the Disability, And MUCH, MUCH MORE</i>
10:15 a.m. - 10:30 a.m.	BREAK/NETWORKING
10:30 a.m. - 12:00 p.m.	“SOCIAL MEDIA” Abby Kohut, a Human Resources recruiter who has seen it all and now who tells it all as "Absolutely Abby". <i>Technologically Speaking: Job Placement Strategies Utilizing Social Media and Networking. The rules of job searching are not the same as they were even five short years ago. This presentation will teach you several effective strategies for improving the networking skills of your participants which include personal marketing, social media and "outside the box" marketing techniques utilizing technology. Learn the game (and the Absolute truth) from an expert recruiter once and for all!</i>
12:00 p.m. - 1:15 p.m.	LUNCH/NETWORKING/ DOOR PRIZES <i>Announcement– Rosa Asencio, CPA President: CPA 2015 Annual Conference, Embassy Suites, San Luis Obispo, February 25-27, 2015</i>
1:15 p.m. - 2:45 p.m.	“EMPLOYER PANEL” <i>What are recruiters looking for today? Hear all about it straight from the recruiters! Amazon Prime, Best Buy, ParkerHannifin, Vistage, + others</i>
2:45 p.m. - 3:00 p.m.	CLOSING REMARKS/WRAP UP

Who Should Attend this Workshop?

Job Developers • Trainers/Recruiters • Career Placement/Employment Professionals • Case Managers • Employment Specialists • Career Consultants
• Job Coaches • Human Relations Managers • Supervisors & Managers • High School/Middle School Counselors • Youth Service Providers

REGISTRATION QUESTIONS: Contact: Rosa Asencio: (909) 274-5941, Fax: (909) 274-2038, Email: rasencio@mtsac.edu

MEMBERSHIP QUESTIONS: Contact: Wilda Wallace: (661) 722-6606, Fax: (661) 722-6623, Email: wwallace@avc.edu